**Roadshow Ideas**

**Outreach Ideas:  
Ways to promote the Roadshow before it happens**

* **Posters:** Have a few youth come up with creative posters to post around the school (make sure they are able to photocopy/print them, or you may have to do this).
* **Announcements:** Have a few youth come up with a short blurb about the Roadshow and connect with a teacher in charge of announcements to have it read over the PA system.
* **Classroom visits:** If possible, get the youth to do classroom visits promoting the Roadshow about 1-2 days before the event.
* **Emails:** If there is an email chain between the school and the students/parents, have a few youth come up with a blurb about the Roadshow that can be sent out in an email, and connect with a teacher who can help send it out.
* **Social media:** Work with the youth/teacher in charge of the social media accounts for the school (ex. Instagram, Snapchat) and come up with a few posting that can be sent out in the weeks leading up to the event.
* **Newsletter:** If the school sends out a newsletter, have a few youth come up with a blurb that can be put in the newsletter and connect with the teacher in charge of this.

**Entertainment Ideas:  
Ways to engage youth during the Roadshow**

* **Music:** Come up with a clean music playlist (or have a youth do this) and have speakers and an aux cord available during the Roadshow to play music.
* **Prizes:** Have a contest for youth that involves them getting involved in the Roadshow, and results in them receiving a prize for doing so (ex. first 50 students to come to the Roadshow get a slice of pizza).
* **Trivia:** Create a trivia sheet (e.g. services for youth that are at the Roadshow) and have the youth complete it for a prize (ex. chocolate or candy).
* **Dance competition/Karaoke:** As music is playing, have youth come up and sing karaoke or do a dance to win a prize (ex. $5 gift card).
* **School spirit:** Have the youth wear a piece of clothing that reflects school spirit (ex. school colours, has school name on it) and the students who do get to enter a raffle.
* **Passports:** Each student is given a paper and must get 3-6 signatures from agencies around the room, and then can hand it into a raffle for a chance to win a prize.